Contents of Volume III

Articles and Authors

ALEXANDER, FRANK D., A Critique of Evaluation 205
BEAVERS, IRENE, The Disadvantaged 234
BROG, GERALD W., and COUCH, Self-Concept and Leader Tenure 110
BROWN, EMORY J., Adapting Extension to Urban Environment (Internal Forces) 11
BROWN, EMORY J., Extension and the Urban Environment 95
BROWN, MARJORIE, Professional Values 67
BROWN, MINNIE M., and MARSH, Extension and Poverty 157
Critical Reader, The, EDGAR DALE 195
DALE, EDGAR, The Critical Reader 195
Disadvantaged, The, IRENE BEAVERS 234
Evaluation, A Critique of, FRANK D. ALEXANDER 205
Families Who Quit Farming, HAROLD E. GUITHER 173
4-H, Provocative Thoughts on, ECHO LIDSTER 229
FUGUITT, GLENN V., The Small Town in Rural America 19
GUITHER, HAROLD E., Families Who Quit Farming 173
HANSEN, VIOLA K., Frontiers in Home Economics 27
HATHAWAY, DALE E., Problems Facing Rural America 165
HECKEL, MAYNARD C., Leader Development through Planning 87
Home Economics, Frontiers in, VIOLA K. HANSEN 27
HURD, HELEN G., Professional Leadership and Change 131
In-Service Training: A Fable, ROY E. MOSER 75
Leader Tenure, Self-Concept and, GERALD W. BORG and CARL J. COUCH 110
LIDSTER, ECHO, Provocative Thoughts on 4-H 229
LINDSTROM, D. E., Educational Needs of Rural Youth 33
MCINTYRE, WILLIAM J., The Ultimate Weapon 148
MITCHELL, JOHN B., and MOORE, Small Town Power Structure 213
MOSER, ROY E., In-Service Training: A Fable 75
Motivation in 4-H, Intrinsic, EUGENE A. QUARRICK and ROBERT E. RANKIN 42
Participation, Problems of, W. KEITH WARNER 219
Performance, Predicting Successful, E. R. RYDEN 103
Planning, Chance Versus Informed, ROYAL BANK OF CANADA 3
Planning, Guidelines to, GALE L. VANDEBERG 77
Planning, Leader Development through, MAYNARD C. HECKEL 87
Poverty, Extension and, MINNIE M. BROWN and C. PAUL MARSH 157
Power Structure, Small Town, JOHN B. MITCHELL and RALPH W. MOORE 213
Problem Solving in Extension, HELEN P. QUARRICK and EUGENE A. QUARRICK 137
Professional Leadership and Change, HELEN G. HURD 131
Professional Values, MARJORIE BROWN 67
Programming, Agent Performance in, ALAN P. UTZ, JR. 149
QUARRICK, EUGENE A., and RANKIN, Intrinsic Motivation in 4-H 42
QUARRICK, HELEN P., and QUARRICK, Problem Solving in Extension .. 137
ROYAL BANK OF CANADA, Chance Versus Informed Planning 3
Rural America, Problems Facing, DALE E. HATHAWAY 165

Rural America, The Small Town in, GLENN V. FUGUITT 19
Rural Youth, Educational Needs of, D. E. LINDSTROM 33
RYDEN, E. R., Predicting Successful Performance 103
SHANNON, T. J. and SCHOENFELD, Whither Goest the CES? 200
Ultimate Weapon, The, WILLIAM J. MCINTYRE 148
Urban Environment (Internal Forces), Adapting Extension to, EMORY J. BROWN 11
Urban Environment, Extension and the, EMORY J. BROWN 95
UTZ, ALAN P., JR., Agent Performance in Programming 149
VANDEBERG, GALE L., Guidelines to Planning 77
WARNER, W. KEITH, Problems of Participation 219
Whither Goest the CES?, T. J. SHANNON and CLARENCE A. SCHOENFELD 200

Research in Brief, ROBERT L. BRUCE (ed.) 51, 113, 180, 239

Book Reviews

BIDDLE AND BIDDLE: *The Community Development Process: The Rediscovery of Local Initiative* .....J. D. George 243
BLUEM: *Documentary in American Television* ....James E. Lawrence 185
BRADFORD: *T-Group Theory and Laboratory Method* .Delwyn A. Dyer 184
BUSH-BROWN: *Young America's Garden Book* .....James C. Kemp 56
COPP: *Our Changing Rural Society: Perspectives and Trends* .....Eugene N. Williams 57
CUTLIP and CENTER: *Effective Public Relations* ..Harold B. Swanson 247
FOSTER: *Traditional Cultures—and the Impact of Technological Change* .....Lloyd L. Rutledge 121
HARNACK and FEST: *Group Discussion—Theory and Technique* .....Lester N. Liebel 123
HOLLANDER: *Leaders, Groups, and Influence* .....Runyan Deere 245
HOULE: *Continuing Your Education* .....Theodore M. Hyman 119
IOWA STATE: *Farm Goals in Conflict* .....Clarence M. Ferguson 117
KEMP: *Perspectives on the Group Process* .....J. B. Copeland 55
KUHLEN: *Psychological Backgrounds of Adult Education* .....Russell D. Robinson 246
LIVERIGHT: *Strategies of Leadership* .....Woodrow H. Sears, Jr. 186
MINER: *The Management of Ineffective Performance* ....Frank Zettle 58
SCHRAMM: *The Science of Human Communication* .....Josephine B. Nelson 120
TAYLOR and JONES: *Rural Life and Urbanized Society* .....Eugene Ross 118
TYLER: *Basic Principles of Curriculum and Instruction* .....Woodrow H. Sears, Jr. 244
WARREN: *The Community in America* .....John K. Frizzell 58

Abstracts of Current Literature 60, 124, 189, 249